

Your consumers love it and here's why

- Its makes a quick and easy 5-minute meal.
- Consumers are delighted by the refined and subtle flavours.
- They enjoy the sophistication of a gourmet-style meal without the effort.

Here's why you'll like it too!

- Opt to customize your portion size and price or choose from a range of sizes and prices.
- Consistent portion size helps you maintain your costs.
- Portions often sell through quickly so you reduce shrinkage.

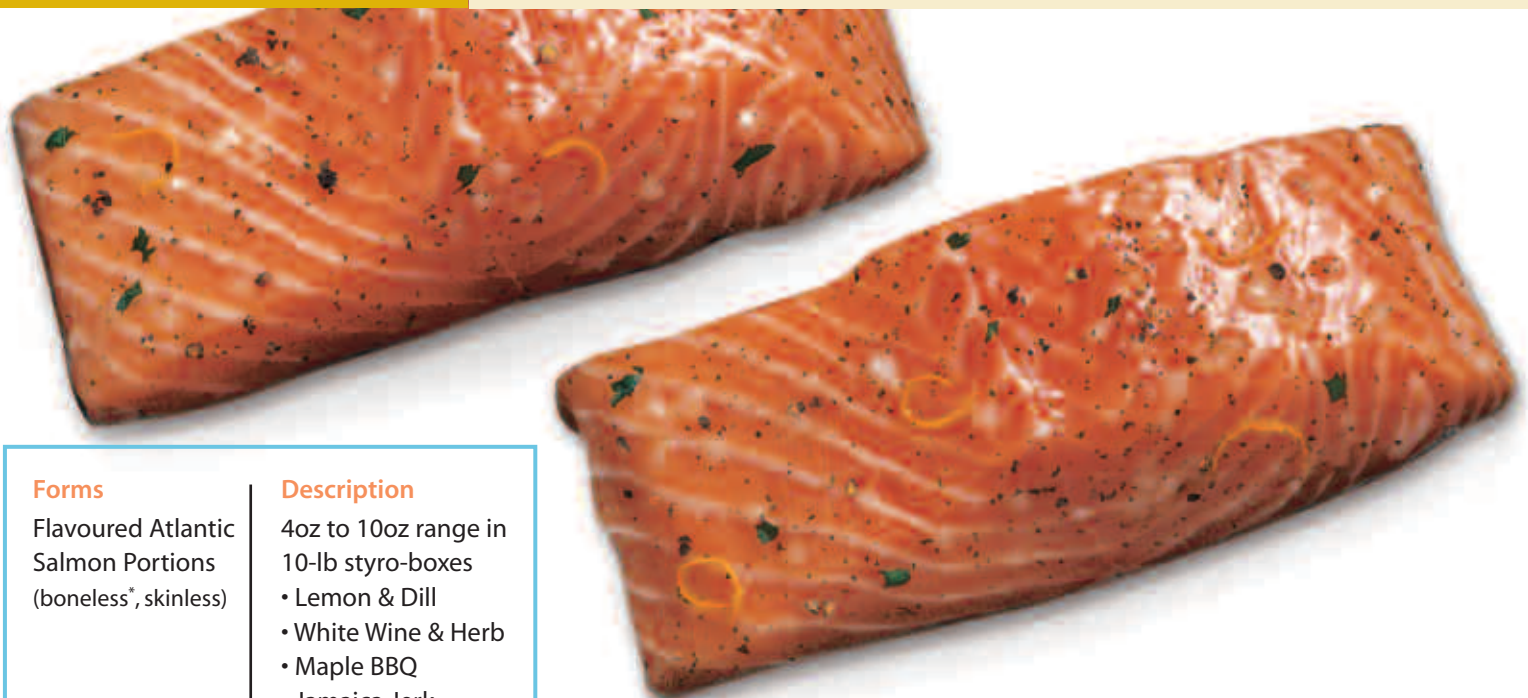


Flavoured Heritage Atlantic Salmon Portions

Pre-seasoned portions spice up your fish counter sales.

Atlantic Salmon is a source of important minerals. Every bite contains minerals like **potassium**, which is essential to maintaining health and **wellness**.

For your busy consumers, portions are the perfect meal solution. It's healthy, delicious and easy to make. They cook in 5 minutes, and with a side of veggies or pasta, dinner is served. Marinated with top-selling flavours, every bite is a sophisticated medley of superb and subtle tastes. For your consumers, it's a simple, fresh gourmet meal.



Forms

Flavoured Atlantic Salmon Portions (boneless*, skinless)

Description

4oz to 10oz range in 10-lb styro-boxes

- Lemon & Dill
- White Wine & Herb
- Maple BBQ
- Jamaica Jerk
- Sweet Bourbon
- Ginger & Soya**



Sales tip

An easy way to add variety and still cut your costs is by using our convenient Case-Ready Program. Pre-seasoned and pre-packaged, this option is perfect for customers looking for quick and easy meal solutions.

Why choose fresh Heritage Atlantic Salmon from True North?

Fresh – Your next salmon order is still swimming! We harvest to order and typically deliver within 48 hours.

Consistent quality – Enjoy the impeccable, translucent orange-to-red colour throughout the fillet and refined, delicate Atlantic Salmon taste and texture.

Raised with care – Our highest priority is to maintain the health and welfare of our fish and preserve the natural environment. Low stocking densities provide space to swim in the cold, clean coastal waters of the North Atlantic Ocean.

Looking for more options? True North Salmon offers a full range of delicious seafood products.

For our full product offering visit truenorthsalmon.com today!

* Machine-boned and verified by production experts. Flavoured portions are de-boned but True North Salmon cannot guarantee that they are completely boneless. Some bones or small bones can sometimes escape detection and extraction.

** Flavour availability can vary subject to demand and seasonality.

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